

Natural Convergence Enhances *silhouette* Hosted Key System with Dynamic Site Support Features

*Service Providers Can Now Extend Hosted VoIP
to Small Business Customers' Off-site Users*

Ottawa, Ontario—September 10, 2007—Natural Convergence Inc., a supplier of hosted VoIP (Voice over Internet Protocol) software for service providers supporting the small business market, announced the availability of Dynamic Site Support, allowing small businesses to support off-site teleworkers. By extending the benefits of *silhouette*, its industry-leading hosted key system solution, Natural Convergence continues to expand its solution's attractiveness to small business, thereby improving its service-provider customers' ease and ability to sell hosted VoIP services to this market.

“Companies are increasingly interested in enabling their staff to work off-site with the goal of enhancing productivity, boosting job satisfaction and improving the bottom line. But to successfully do so, they must equip their staff with the same capabilities they would have in the office,” said Sanjay M. Patel, Vice President of Technology, with Broadview Networks. “By introducing support for off-site users on its hosted key system, Natural Convergence provides us with an important new tool for responding to this trend among our small business customers.”

Natural Convergence's new Dynamic Site Support features enable off-site users with broadband Internet access at home, as well as traveling workers from hotels or public “hot spots,” to make and receive calls as if at their office desks. Setup is simple, following *silhouette*'s unique “zero-touch deployment” capabilities. Additionally, Dynamic Site Support capabilities were designed so that service providers are able to address the varying national regulatory requirements for emergency call routing (e.g. 911 in the United States and Canada, 999 in the United Kingdom), while meeting the needs of off-site users.

“The rollout of Dynamic Site Support is a major step in Natural Convergence's mobility strategy,” said David Cork, Chief Executive Officer, Natural Convergence. “It's another example of our determination to continually add the features that our service provider customers need to better serve the traditionally neglected small business market.”

About Natural Convergence

Natural Convergence supplies hosted VoIP software that enables service providers to sell dramatically improved services to the huge, yet untapped, small business market. Its *silhouette* application replaces traditional key systems, combining familiar functionality with powerful cost and performance advantages. Licenses in use for *silhouette* among

small businesses continue to double every six months with over 75 million completed end user calls. Natural Convergence's go-to-market channel strategy is optimized to the buying habits of small businesses—from value-added resellers, through service providers and original equipment manufacturers. The company is headquartered in Ottawa, Canada. For more details, visit naturalconvergence.com or call +1 613 280 2000.

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For more information:

Cathy Palmen

Public Relations for Natural Convergence

Cathy.Palmen@interprosepr.com

1-408-268-8112